

Neuenberger and EZ-Slider join Rick Ware Racing in 2010

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Rick Ware Racing
Thomasville, NC
RWR-PR

Rick Ware Racing (RWR) is proud to announce that EZ-Slider has committed to sponsoring Donnie Neuenberger for the 2010 season—four in the NASCAR Nationwide Series and five in the Camping World Truck Series.

“We couldn’t be happier to be sponsoring Donnie Neuenberger again this season,” said Joe Korff, President of EZ-Slider. “It’s great publicity for EZ-Slider, but also, it’s just fun. Despite the tough economic situation last year, I love being involved in the racing industry. NASCAR is great, but we also pay a lot of attention to drag racing, muscle car racing, and, even tractor pulls.”

EZ-Slider will be featured on all of the Rick Ware racing team uniforms and artwork depicting the EZ-Slider logo will cover the team’s racing hauler. EZ-Slider will be starting the season at Daytona where it will be running the EZ Slider Camping World No. 6 with Rick Ware Racing and Neuenberger.

“EZ-Slider and I have a great story,” Neuenberger said. “It’s been a long road back for both the company and myself, and I want to thank everyone for the support and opportunity I’ve been given to do a lot more racing this year.”

Besides Daytona, EZ-Slider will be sponsoring the truck for races at the Talladega Superspeedway, Las Vegas Motor Speedway, Dover, and the Atlanta Motor Speedway, among others. EZ-Slider produces cylinder sleeves for automotive, truck, and agricultural applications. The business has grown steadily over the past two-and-a-half years and has attracted significant customers, including several performance engine shops and motorcycle engine manufacturers, as well as engine rebuilders and auto enthusiasts throughout Ohio and the United States.