

RGS Labs/FW1 Fastwax returns to Ware Racing for 2010

February 6, 2010
Rick Ware Racing
Thomasville, NC
RWR-PR

RGS Labs International Inc., makers of FW1 Waterless Wash and Wax, are proud to announce once again that they will be sponsoring Rick Ware Racing (RWR) in 2010.

“RWR, The Biggest Little Team in Motorsports, is a perfect fit for FW1 and Fastwax.com, the biggest little wax company in the business,” stated Paul Bakkaus a representative for RGS Labs International Inc.

“Due to the continuing efforts of RWR and RGS Labs, 2009 was a banner year for FW1 and Fastwax.com, whose images were seen at over 100 events across NASCAR, IRL, AMA, and other events like X Games 15 and the television show “MADHOUSE” on History Channel. Marketing FW1 in this manner helped sell over 4 million cans worldwide last year with projections for 2010 soaring in anticipation of the tremendous exposure RWR has and continues to bring to our brand. Best wishes to the entire team at RWR for a safe and successful 2010.”

FW1 will appear on all entries for Rick Ware Racing in 2010, including the NASCAR Nationwide, NASCAR Camping World Truck, Whelen Modified and AMA Arenacross Series’.

“We are extremely proud to have FW1 back for 2010,” stated Dave Mitchell of Rick Ware Racing. “Our relationship in 2009 has grown into a true partnership and we look forward to using the fastest wax in the industry on our equipment for this year and many years to come.”